

Workforce Skills and Career Growth Open House

February 16, 2022

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Welcome

Meet the Speakers



David Gibbs, PhD, CPHIMS, CPHI,
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Stefan Werdegar

Acknowledgements

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 - Lisa Cannon, AVP Talent Development, Chartis Group
 - David Gibbs, PhD, CPHIMS, CPHI, CHPS, CISSP, FHIMSS, Department Chair & Associate Professor, Department of Health Information Management Texas State University, Chair, HIMSS Emerging Healthcare Leaders Task Force
 - Ruth Marquez, MS, Post Award Manager, Florida International University, Student Liaison, South Florida HIMSS Chapter
 - Lauren Snyder, PhD, MPH, Senior Program Officer, Bill and Melinda Gates Foundation
 - Lisa Thompson, MS, RHIA, CHTS-IM, Project Manager, Apple
 - Kesley Tyson, Director, Clinical Trials Office and Research Operations, Health Informatics, Morehouse School of Medicine

Learning Objectives

- **Illustrate the variety of career and professional development resources, tools, and opportunities available at HIMSS**
- **Identify the advantage of HIMSS professional certifications for your professional development**
- **Discover the various ways to get engaged with HIMSS and expand your professional network**
- **Recognize the value of HIMSS Chapters and how to engage with them**

HIMSS

- **HIMSS Vision**
 - To realize the full health potential of every human, everywhere.
- **HIMSS Mission**
 - Reform the global health ecosystem through the power of information and technology.
- **110,000 individual members, 480 provider organizations, 470 non-profit partners and 650 health services organizations**

www.himss.org

Membership

- **Regular Individual Membership - \$199**
 - Receive member pricing on the HIMSS Global Health Conference, regional events, webinars, bookstore and the HIMSS Learning Center
 - Participate in HIMSS communities, committees, or roundtables
 - Includes one HIMSS chapter of your choice
 - Access members-only content on HIMSS.org
- **Student Membership - \$30**
 - Receive the same benefits as individual membership at a price designed for emerging healthcare leaders
 - May not hold a full-time equivalent (FTE) position in the fields of healthcare information and management systems
 - Must also be formally enrolled in, but not limited to, a: certificate, associate, undergraduate, graduate, postdoc or fellowship, or residency program

Membership

- **Chapter Membership - \$39**
 - Participate in local chapter events
 - Received chapter updates and education
 - Get member pricing on applicable chapter activities
- **Digital Membership – FREE for the first year and then \$39 after that**
 - Receive full access to our news and resource library
 - Receive access to members-only content on HIMSS.org
 - Opt-in to receive newsletters and event updates
 - Engage with members on the Accelerate digital platform

Academic Organizational Affiliate (AOA) Program

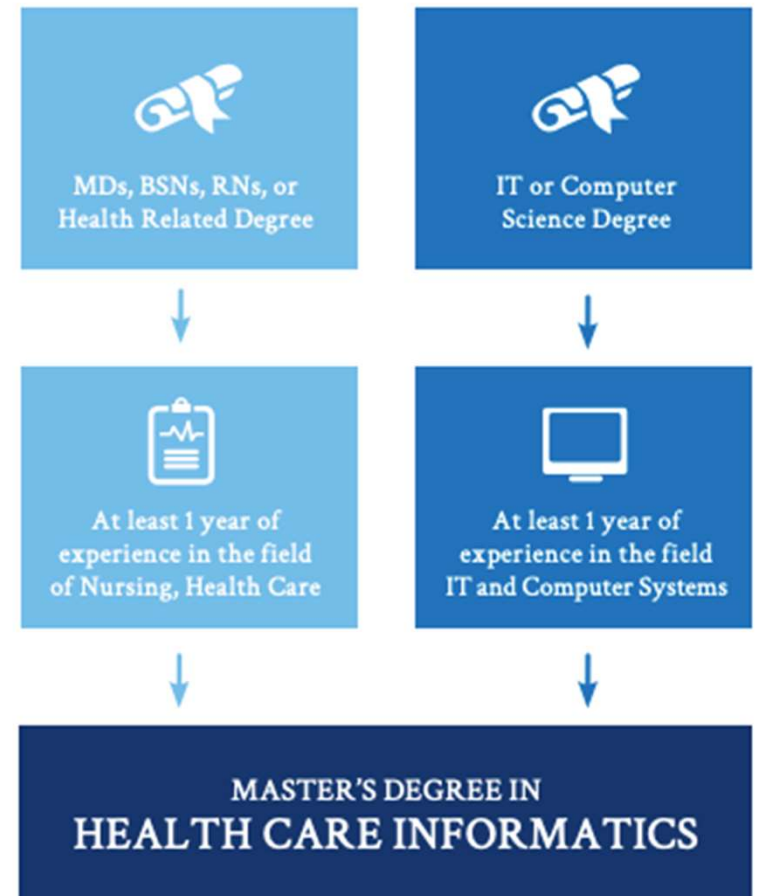
- **Created in November 2013 to serve the needs of students and faculty in healthcare and health information and technology programs.**
- **Benefits for both students and faculty:**
 - Unlimited student memberships, including a local chapter membership
 - 5 complimentary faculty memberships
 - 20 complimentary HIMSS Learning Center seats
 - Priority consideration for students as HIMSS Global Health Conference & Exhibition program assistants
 - Discount on University Row space at HIMSS Global Health Conference & Exhibition
 - One complimentary registration to the Connected Health Conference
 - One free pass to the TIGER Virtual Learning Environment
 - Be a partner of National Health IT Week
 - Discounts on bookstore purchases, Approved Education Partner Program, certification exams, JobMine, HIMSS Analytics services, and more

[Organizational Affiliate Directory](#)

*Career
Perspectives*

Career Pathways

- **3 main disciplines involved in health informatics**
 - Health Care
 - Technology
 - Business
- **A background in any or all of these areas can lead to jobs in health informatics**
- **Graduate degrees aren't always required for a role but can help set you apart in a competitive field**



Career Diversity

- **A career in health informatics can take many forms and have many different titles (just to name a few)**
 - Nurse Informatics Specialist
 - Health Information Specialist
 - Clinical Informatics Coordinator
 - Data Analyst
 - Electronic Medical Record Specialist
 - Informatics Director
 - Health Information Management Technician
 - Health Informatics Consultant
 - Chief Medical Information Officer
 - Health IT Project Manager
- **Variety of areas outside of hospitals and health clinics: academic institutions, government agencies, nonprofit organizations, software vendors, consulting firms and private practice**

The HIT Industry

- Employment of health information technology technicians is projected to grow percent from 2020 to 2030, as fast as average for all occupations
- Employment of medical and health services managers is projected to grow 32 percent from 2020 to 2030, much faster than the average for all occupations
- The demand for health services is expected to increase as the population ages

Source: <https://www.bls.gov/ooh/healthcare/medical-records-and-health-information-technicians.htm> and <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>

Become Engaged and Stay Engaged



*Community
Engagement*

Professional Development Committee

- **14 member volunteers**
- **Advance HIMSS' career development services by greatly enhancing the focus on health information and technology career services and workforce development initiatives designed to attract and sustain all levels of stakeholders**
- **Develop tools, resources, and content for all levels of members, to grow professionally in their careers**
- **Examples of activities;**
 - Global Health Conference and Exhibition Conference planning
 - Job descriptions document creation and revisions
 - Engagement activities
 - Emerging Healthcare Leaders Task Force oversight

<https://www.himss.org/membership-participation/healthcare-professional-development-committee>

Emerging Healthcare Leaders Task Force

- **Initially established in FY19**
 - 15 member volunteers meeting monthly
 - Curate content and create activities that support the advancement of all members
 - Offer guidance to all who seek a future in the field
 - Refine programs, build resources and drive opportunity for students and emerging healthcare professionals
- **FY22 Priorities**
 - HIMSS Open House
 - Chapter Toolkit expansion
 - Emerging Healthcare Leaders Program
- **Target Audience**
 - Students (high school through college)
 - Early Careerists (those five or less years of experience in the health information and technology industry)
 - Those looking to move to the next stage of their career

<https://www.himss.org/membership-participation/emerging-healthcare-leaders-task-force>

Emerging Healthcare Leaders Community

- **Offers support for early careerists as well as professionals who are moving into the next phase of their career**
- **Provides a place for HIMSS members who want to play an active role in improving the future of health and healthcare to connect, collaborate and learn**
- **Free Monthly Webinars**
 - Information sharing, new ideas and practical solutions
- **Day In The Life series**
- **Tools, resources and guidance you need to become a part of the next generation of health information and technology professionals**
- **Bi-weekly newsletter delivered directly to your inbox**
 - Aggregates all the important info you need to know into one resource

Emerging Healthcare Leaders Program

- **Application-based competitive process offering yearlong mentorship opportunity for new health information and technology professionals**
 - Focused on developing career and workforce skills
 - Membership
 - Monthly webinars/workshops
 - Resources and materials
 - Networking
 - CAHIMS certification opportunities
 - HIMSS Global Health Conference experience

<https://www.himss.org/membership-participation/himss-emerging-healthcare-leaders-community>

*Application period will open late spring/early summer 2022

*Educational
Partnerships*

Educational Partnerships

- **Approved Education Partners**
 - <https://www.himss.org/find-approved-education-partner>
- **Carnegie Mellon University and the Open Learning Initiative**
 - Healthcare IT Foundations
 - <https://www.himss.org/events/healthcare-it-foundations-course>
 - Open enrollment
- **Alliant International University**
 - Intermediate Healthcare Data Analytics
 - <https://www.himss.org/events/intermediate-healthcare-data-analytics-course>
 - Registration open through March 17, 2022

*Approved
Education Partners*

What is a HIMSS Approved Education Partner (AEP)?

- **Education or training provider that:**
 - Meets HIMSS's rigorous standards for world-class, effective health information and technology and healthcare education or training
 - Offers education or training with CAHIMS or CPHIMS continuing education hours
 - Has exclusive access to valuable education and promotional resources offered by HIMSS



Approved Education Partners



The College of
St. Scholastica



Health Informatics and
Information Management



Health Information
Management



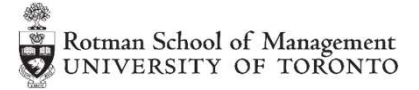
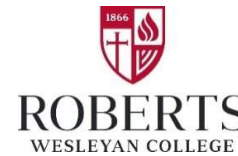
Health
Informatics
@GW



JOHNSON COUNTY
COMMUNITY COLLEGE



Approved Education Partners



<https://www.himss.org/find-approved-education-partner>

*Professional
Certification*

What is the Value of Professional Certification

- **Sets one apart in an increasingly competitive marketplace**
- **Increases credibility with employer**
- **Expands career opportunities**
- **Gain skills and tools to help make a difference in an organization and the community**
- **Increases marketability**
- **Identified as a differentiator, can increase sustainability in periods of transition**
- **Demonstrates commitment to continued professional development and life long learning**
- **Join a movement toward industrywide standards, contributing to the growth of the profession**

HIMSS Professional Certification Program Overview

- The Certified Professional in Healthcare Information and Management Systems (**CPHIMSSM**) is a certification program for experienced professionals, acknowledging and honoring their proven expertise and commitment to the field.
- The Certified Associate in Healthcare Information and Management Systems (**CAHIMSSM**) certification is a pathway for expanding and diversifying industry knowledge for both early careerists and those with more experience.
- The Certified Professional in Digital Health Transformation Strategy (**CPDHTSSM**) is the first professional certification created that measures one's knowledge, understanding, and grasp of the rigorous body of knowledge for digital health transformation strategy.
- Each certification is based on a review of the global body of knowledge, as well as extensive exam design based on global subject matter experts.

CPHIMS

CAHIMS

CPDHTS

*CAHIMS and
CPHIMS
Domains*

**Healthcare and Technology
Environments**

Domain 1

Clinical Informatics

Domain 2

**Healthcare Information and
Systems Management**

Domain 3

Management and Leadership

Domain 4



***CPDHTS
Domains***

Digital Health Ecosystem (Digital)

Domain 1

Person Enabled Health (Health)

Number 2

**Measurement and
Improvement (Transformation)**

Number 3

**Strategy, Governance, and
Organizational Management
(Strategy)**

Number 4

Certification on the Website

The screenshot shows the HIMSS website navigation. The top navigation bar includes links for Who We Are, What We Do, Membership, Resources, News, Events, Sign In, and a Join button. A red box highlights the Resources link, which has a dropdown menu containing a Resource Center link. A second red box highlights the Certification link within the Resource Center dropdown. Below the navigation, a banner reads "marketplace and expand your career opportunities." with an Apply Now button. A third red box highlights a secondary navigation bar with links for Overview, CAHIMS, CPHIMS, CPDHTS, Continuing Education, and Certification Directory. The main content area is titled "Certification: CAHIMS, CPHIMS and CPDHTS" and contains introductory text, a section "What are the HIMSS Certifications?" with descriptions for CAHIMS, CPHIMS, and CPDHTS, and a section "Why should you get certified?" with a bullet point: "Distinguish yourself in an increasingly competitive marketplace."

*HIMSS
Scholarships*



Scholarships

- **HIMSS Foundation annually awards scholarships to HIMSS student members who have achieved academic excellence and have the potential to be future leaders in the healthcare information and management systems industry**
- **HIMSS Chapters also support scholarships both through the HIMSS Foundation and at the Chapter level**

<https://foundation.himss.org/Scholarships>

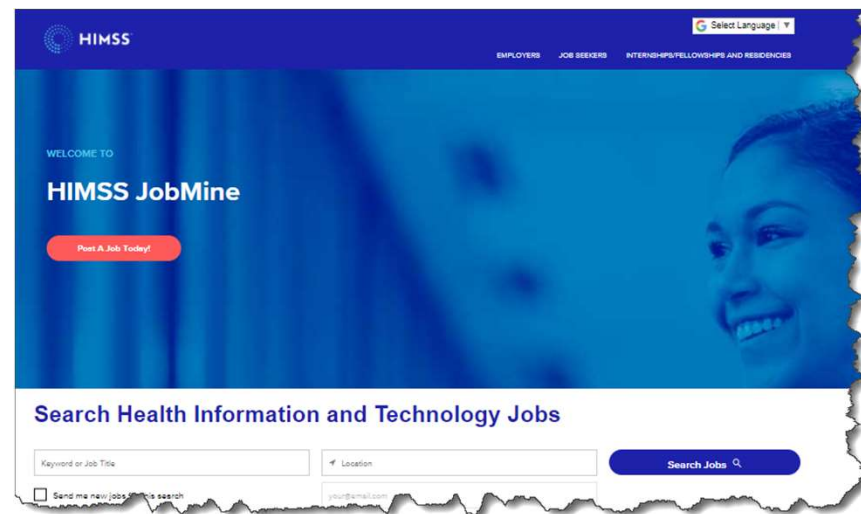
Scholarship Application Criteria

- **Each scholarship has its own unique criteria, but generally students must demonstrate;**
 - Leadership
 - Scholarship
 - Communications
 - HIMSS Participation

*Other HIMSS
Resources*

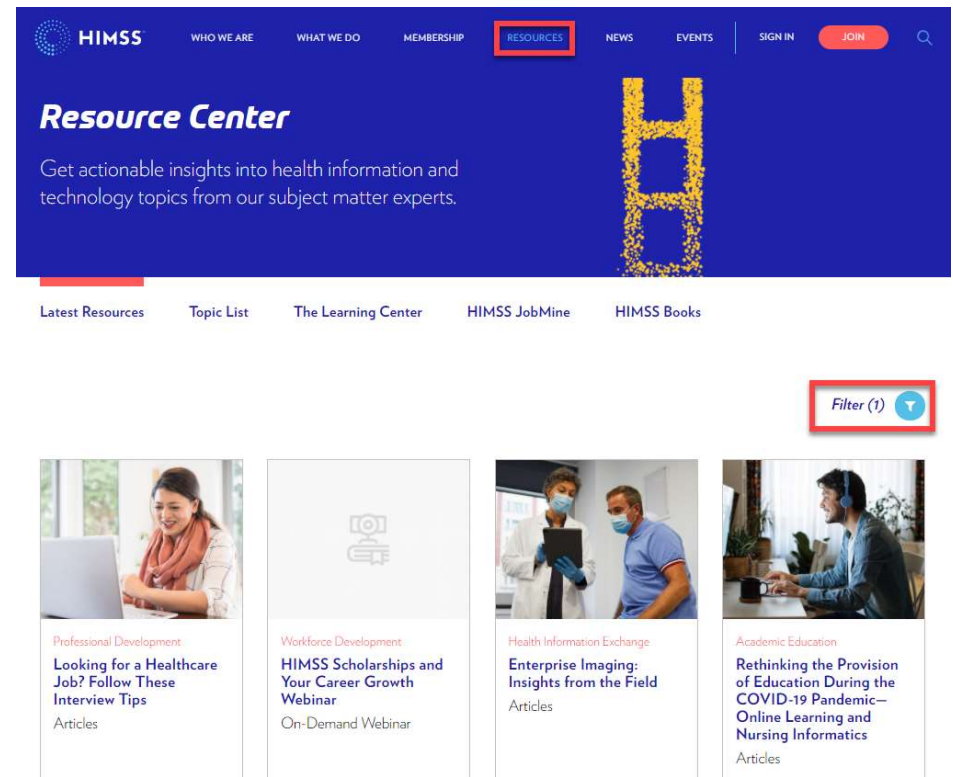
HIMSS JobMine®

- **Looking for your next job or next hire?**
 - Discover the leading global job center for health information and technology
 - Create your job-seeker account
 - Explore expert resources
 - Post your resume
 - Receive new job alerts
 - Work with a career coach



HIMSS Resource Center

- Vast industry knowledge all in one place
- New material continuously added
- What's in the Resource Center
 - On-Demand Webinars (2018-present)
 - Day in The Life Series
 - Publications and white papers
 - Industry research
 - Job descriptions



<https://www.himss.org/resources-all>

(use “Workforce” filter to find targeted resources)

Health Information and Technology Job Descriptions

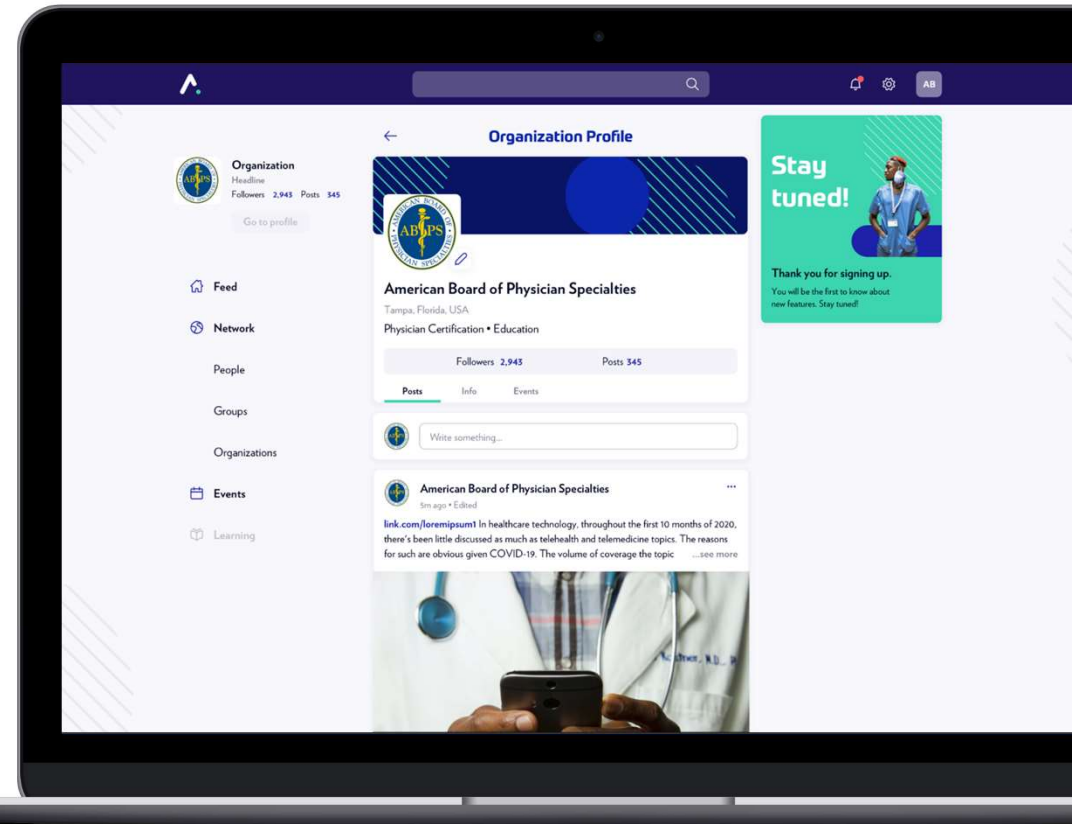
- **Regularly updated listing of 65 in-demand job titles developed by the HIMSS Professional Development Committee**
 - Description for each position with a listing of primary responsibilities and typical requirements
- **Listen to recorded discussions with industry professionals in particular position today**

<https://www.himss.org/resources/health-information-and-technology-job-descriptions>



Accelerate is a **purpose-built** digital platform that drives **365 healthcare transformation** by connecting the global health ecosystem to insights from peers and thought leaders, professional development tools, networking opportunities and curated content — **anytime, anywhere.**

- ✓ Connect to a global community
- ✓ Seek advice from peers and thought leaders
- ✓ Access professional development tools
- ✓ Consume and share curated content—anytime, anywhere



HIMSS22 Global Health Conference & Exhibition March 14-18

- **Professional Development Seminar**
 - Day-long pre-conference event
 - In-depth exploration of workforce and career topics
- **Certification Review Courses and Exams**
- **Students Only Orientation**
- **Career and Workforce Specialty Education**
- **Emerging Healthcare Leaders Reception**
- **Career Fair**
 - networking; resume and LinkedIn profile review; education sessions; poster presentations; exhibition; professional headshots



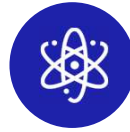
<https://www.himss.org/global-conference/program-professional-development>

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HIMSS Chapters



The Value of HIMSS Chapter Membership



Connect

Engage with local HIMSS members about issues that impact your community. Reach out to local, regional and national decision makers on key health information and technology policy and advocacy issues. Move the conversation forward.



Learn

Access targeted education programs, products and initiatives. Benefit from national and global thought leadership, market research, webinars and more.



Lead

Bring your passion and experience to a volunteer leadership role in your chapter. Help us shape and transform the future of health by contributing your ideas for innovative, quality care.

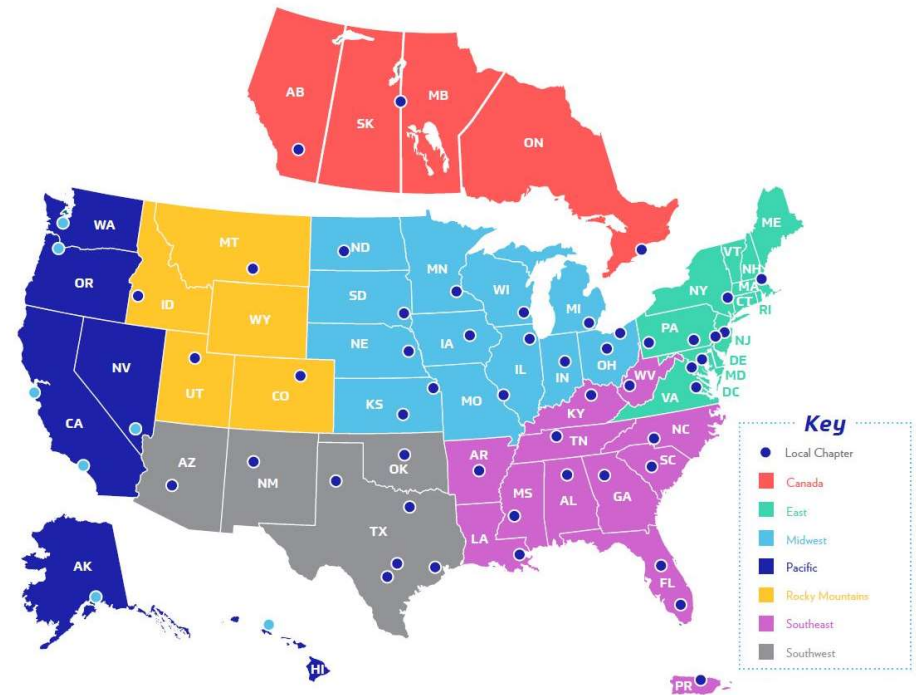
Joining a HIMSS Chapter

As a HIMSS member, you receive complimentary membership in one HIMSS Chapter of your choice.

Members may change their chapter of choice at any time or join additional chapters for \$39 each.

To add a chapter:

- [Log in and go to "My Account"](#)
- Under "My Involvement," select "Change Complimentary Chapter"
- Select your chapter of choice





Wrap-Up

In Summary Get Engaged & Stay Engaged

- **Become a [HIMSS member](#)**
 - Join a [HIMSS community](#) such as the [Emerging Healthcare Leaders Community](#)
- **Join a [HIMSS Chapter](#) and get involved**
- **Interact on [Accelerate](#)**
- **Volunteer as a HIMSS [Task Force](#) or [Committee](#) member**
- **Participate in the [HIMSS Digital Career Fair](#) | March 24**
- **[Take a course](#)**
- **Stay aware of [upcoming workforce related webinars](#)**
- **Stay informed with [workforce related content](#)**

Contact Us

careerservices@himss.org

certification@himss.org

http://youraccelerate.com/*

* You will be greeted with a registration page where you enter your info, and then please enter this code MVPEHL to join the Emerging Healthcare Leaders Community.

- If you are already registered on Accelerate, go to the Group page and click the blue “Join” button and enter Emerging Healthcare Leaders group name.

Questions?